

# BOCCIA TITANIUM New Models Fall/Winter 2020

For internal use only Ganderkesee, September 2020



#### Apple Skin

#### Fashion colours FW 20/21

Red "Samba" Grey "Sleet" Pink "Rose Tan" Orange "Amberglow" Black



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stylish – elegant – trendy

softly curved dials, fine indices, sapphire crystal, vegan leather straps in the fashion colours of fall/winter 2020/21



BOCCIA TITANIUM - new models September 2020

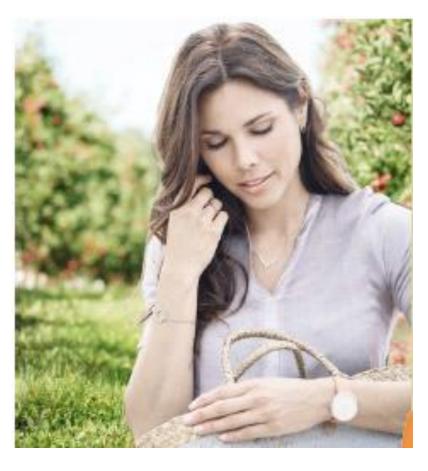


#### Apple Skin



- This **sustainable skin** is produced using fibers derived as residuals from the industrial processing of apples to juice etc.
- The **biological waste** is dried and reduced to powder, then mixed with durable PU to transform into **new raw material**.
- With this **upcycling process**, durable apple leather is made of 50% apple residuals.
- The **environment** is saved by recovering waste. Emissions and consumption of energy are lowered through the entire production chain.
- Natural fibers substitute raw materials of chemical origin.
- AppleSkin is **100% vegan** and free from animal ingredients.





AppleSkin, the innovative, bio-based leather alternative, is made of 50% recycled apple fiber. The straps are 100% vegan, abrasion resistant and pleasantly soft.



# Trend + Style



3325-01 3325-02

3325-03

pure titanium bangle with extension links, mono- or bicolor or goldplated, sapphire crystal



stones

3294-07 all roségoldplated



### Sports



all models extra slim and with sapphire crystal



# Classic + Sport



3648-01



superslim



3633-07 10 bar dial with grey colourshading

3591-06 10 bar, screw-in crown, dial silver-white

BOCCIA



# Chronograph



3745-02



3745-01

classic chronograph flat



#### Solar Lady

New as ladies model



3326-01

3326-02

ladies watch with solar powered movement, sapphire crystal



- efficient power use by converting any form of light into energy
- sustainable and eco-friendly functioning
- no need for battery replacement
- power reserve of up to 6 months
- quick start function • fascinating lightweight titanium with high resistance

BOCCIA®



# **Presence in Print**



The fall models are presented in the new Boccia Titanium Flyer. With around 2 million copies we contact more than 10 million readers.







#### matching necklace and bracelet: all pure titanium, part polished and part goldplated

Jewel



Jewel



matching necklace and bracelet with fine shape all pure titanium, part polished and part goldplated (photo bicolor to follow)



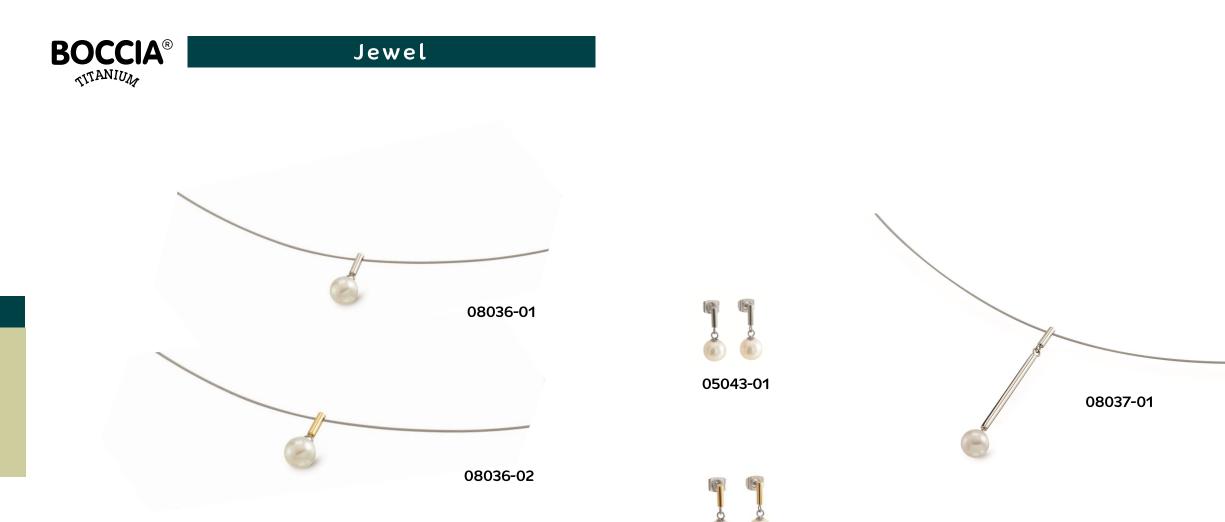
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Jewelry design set "Magnolia" finely worked titanium elements in line as necklace or bracelet or individually as pendant or earrings with elaborately worked edges in polished or goldplated finish, some models are equipped with hand set diamonds



BOCCIA TITANIUM - new models September 2020



05043-02

titanium pendant polished or goldplated with fresh water pearl

matching earrings and elegant long version on stainless steel necklace with silicone coating



#### POS

### earring display ref no 933 0B8



decoration sample- cost share upon request



Boccia Titanium is retail partner no. 1 in Germany:

- markt intern (August 2020) "Uhrenmarke des Jahres" in the categorie up to 150 Euro in 16th year in succession
- Diamantbericht (August 2020) "Titanschmucklieferant des Jahres 2020"
- Blickpunkt Juwelier (April 2020) in the survey of suppliers
  "Beste Uhrenmarke" in 4 categories





